



THE IDEAS BANK

- Schedule of ideas, grouped around themes.
- Current content of the Ideas Bank a summation of ideas generated by the Citizens' Panel across the five sessions in 2025.
- The Co-Created Action Plan will be linked to the specific actions in this Ideas Bank.
- At the quarterly meetings (see Governance Structure), ideas are agreed upon to become the focus of future activity.
- This can become a “living list” constantly being updated by panel members allowing it to evolve and stay relevant.

COMMUNITY ENGAGEMENT & PRIDE ACTIONS

1. Continue the Citizens' Panel throughout 2026
2. Actively involve people from diverse backgrounds
3. Publish quarterly newsletters of achievements
4. Record discussions and publish outcomes
5. Create an accountability committee with stakeholders
6. Hold quarterly town centre meetings with residents, MP, Council Leader, BID, police and businesses, as appropriate
7. Ensure consistent communication through newsletters, websites, email and social media
8. Debunk fake news and improve transparency
9. Share good news stories via local press and social media
10. Involve volunteers annually in greening, events and public space care
11. Support hands-on volunteer projects for greening and public space care
12. Provide educational workshops and talks about process and progress
13. Monitor participation at these workshops
14. Track positive sentiment and word-of-mouth indicators
15. Involve local volunteer groups in maintaining public spaces
16. Use volunteer activity as a proxy for community ownership
17. Support community-led creative projects such as painted utility boxes and student involvement
18. Celebrate local assets such as the AFC Bournemouth football club in the town centre (e.g. why is there no club shop in the middle of town?)
19. Encourage community charity involvement
20. Improve PR and signposting
21. Provide easy access to information about what is going on in one place

REGENERATION & DEVELOPMENT ACTIONS

22. Deliver more town centre living and new homes
23. Progress Station Quarter mixed-use redevelopment
24. Progress ASDA roundabout transformation and new mixed-use gateway
25. Revitalise ex-cinema sites on Westover Road
26. Explore how an independent, or arthouse cinema could find a home on Westover Road
27. Explore idea of a new Science and Arts Centre
28. Improve the station area to enhance first impressions
29. Clear and clean Dalkeith Steps
30. Provide defibrillators at key points across the centre
31. Improve physical environment including big-scale colour, such as wall art and murals, and small-scale colour such as improved utility boxes
32. More intensive use of empty or underutilised buildings such as Obscura Café
33. Improve relationships with property owners to bring in more investment
34. Use high street rental auctions (HSRA) to unlock empty properties
35. Create a clear roadmap for regeneration deliverables
36. Develop mixed-use high-density gateways

RETAIL, BUSINESS & ECONOMIC ACTIONS

37. Support new independent shops or pop-ups through incentives
38. Attract new national brands to the town centre
39. Seek to attract major retailers such as Waitrose, John Lewis, IKEA showroom, Lidl, and Aldi
40. Seek to attract newer youth-orientated clothing brands such as Bershka, Pull & Bear, Hollister, Urban Outfitters and Stradivarius
41. Make better use of covered arcades and empty shops
42. Provide facilities for new residents such as food shops, dry cleaners, chemists and a post office
43. Develop community-driven buildings using larger old buildings
44. Encourage initiatives for all ages and interest groups
45. Make active approaches to retail brands to locate in the town
46. Build stronger ties with property owners to encourage ground floor activity
47. Encourage local businesses to contribute through charity days
48. Encourage validated parking ticket schemes
49. Develop international partners to target for investment
50. Improve business opening visibility and communication
51. Support thrift shops and personalised clothes shops
52. Encourage multi-cuisine family restaurants
53. Support affordable remote workspaces
54. Support in-person social spaces for gaming and nightlife

CULTURE, EVENTS & ACTIVATION ACTIONS

55. Host twelve major festivals or events per year
56. Deliver weekly activations in the Square, Gardens, Bandstand and Horseshoe Common
57. Move the arts market in the gardens to The Square
58. Provide regular live entertainment and temporary stage at The Triangle
59. Introduce “street dressing” such as trees, deck chairs and sandpits
60. Increase use of the Bandstand and improve advertising for Bandstand events
61. Provide open-air live music, arts, cinema and storytelling across the town centre
62. Develop a year-round programme of events across key locations
63. Bring big names and touring bands to the Pavilion
64. Support Fringe Festival, busking, open mic nights and entertainment across venues
65. Develop festivals for music, comedy, food, history and literature
66. Launch an immersive light festival
67. Horror Fiction Festival, inspired by Mary Shelley and Frankenstein
68. Use LED animations to animate public spaces
69. Create seasonal activations such as a “Mary Shelley Halloween” festival
70. Provide open-air cinema at Bandstand, beach and Lower Gardens
71. Show family films on summer screens in unused shop units
72. Create family-focused interactive entertainment spaces
73. Develop a BCP App and residents’ card
74. Create an interactive online “What’s On” display with treasure hunts
75. Introduce a summer roller rink in the Lower Gardens, to complement winter ice rink
76. Introduce evening economy initiatives such as cheap parking and late-night shopping

77. Improve Christmas decorations at The Triangle
78. Encourage AUB students to decorate eyesores
79. Support markets with independent traders and creative stalls
80. Support pop-up shops, yoga, book clubs, knitting clubs, dance clubs and salsa
81. Support exhibitions, ballet, opera and global arts events
82. Promote local cultural and science connections such as Mary Shelley and Jane Goodall

SAFETY & SECURITY ACTIONS

83. Increase awareness of CCTV effectiveness
84. Increase awareness of police presence and operations
85. Conduct annual public safety perception surveys
86. Seek to improve street lighting in areas where it is considered weak
87. Introduce measures to improve perceptions of safety
88. Increase visible presence and reassurance
89. Introduce visible deterrents
90. Conduct regular “Now and Then” safety surveys
91. Include wellbeing and accessibility indicators in safety surveys
92. Use pulse checks and annual reviews to track safety sentiment
93. Record discussions, publish actions, and document declined ideas
94. Enable residents to express safety concerns directly to police
95. Improve communication about positive safety initiatives

TRANSPORT & ACCESSIBILITY ACTIONS

96. Aim for more cycling and walking trips into the town centre
97. Aim for increased public transport use
98. Realign buses and layover area at The Square
99. Improve transport links and options between suburbs and town centre
100. Improve station area as a key gateway
101. Improve signage and digital wayfinding
102. Consider park and ride schemes
103. Consider shuttle buses
104. Improve accessible routes into town
105. Improve pavements, crossings and general walkability

WELLBEING, ENVIRONMENT & PUBLIC REALM ACTIONS

106. Create new wellbeing walking loops linking green spaces, beaches and parks
107. Reduce litter and eyesores through community-led initiatives
108. Develop a green corridor from the station to the square
109. Expand parks and family-friendly spaces
110. Support open-air socials and fitness events
111. Encourage healthy eateries, retreats and wellbeing-focused activities
112. Support park yoga and town centre park runs
113. Provide “Danceercise”, roller disco and dance sessions

- 114. Provide morning activities such as table tennis and chess
- 115. Introduce planters and greenery in high streets
- 116. Support community-led maintenance of planters and greenery
- 117. Improve cleanliness, planting and general appearance
- 118. Promote the town's wellbeing offer
- 119. Support creative health approaches
- 120. Improve street lighting and general appearance
- 121. Provide floral aspects, seating and interactive signs
- 122. Improve recycling division and waste management

AGE INCLUSIVE & FAMILY ACTIONS

- 123. Build a town centre skate park
- 124. Create a graffiti or mural area
- 125. Provide more shops and activities for teenagers
- 126. Support story time at the Bandstand
- 127. Support multi-sports venues for young people
- 128. Explore age-friendly initiatives for the town, to make seniors more accessible and more welcoming
- 129. Expand parks and family-friendly spaces
- 130. Provide family-focused entertainment spaces
- 131. Support youth-friendly cultural programming
- 132. Explore multigenerational cultural programming and entertainment spaces
- 133. Improve visibility of AFC Bournemouth and football-related activities in town centre

DIGITAL, INFORMATION & COMMUNICATION ACTIONS

- 134. Develop a BCP App
- 135. Create a residents' card experience
- 136. Create an interactive "What's On" platform
- 137. Improve digital signage
- 138. Improve PR and communication
- 139. Work with students and course leaders at BCP College, Lansdowne on promotions, more detailed projects and implementation
- 140. Provide accurate, up-to-date information in one place
- 141. Publish quarterly newsletters
- 142. Share good news stories
- 143. Track social media sentiment
- 144. Provide online transparency about council spending and accountability
- 145. Improve advertising and local news visibility

GOVERNANCE, ACCOUNTABILITY & MONITORING ACTIONS

144. Monitor footfall in key areas
145. Record business openings and closures
146. Monitor diversity of retail mix
147. Conduct before and after surveys
148. Track KPIs such as investment levels and vacancy rates
149. Continue the Citizens' Panel
150. Create an accountability committee
151. Hold regular meetings to review progress
152. Appoint a committee or watchdog to drive and monitor change
153. Use RACI frameworks to clarify roles
154. Set SMART objectives for stakeholders
155. Publish quarterly progress trackers